

Civic duty and community impact.

Your organization is already active and involved in your community, and promoting the 2020 Census can increase your community impact exponentially. Talk to residents and your members about completing the 2020 Census—the count of everyone who lives in the United States.

Responding to the census is important.

The 2020 Census will influence funding for community services for the next 10 years. Data from the census helps determine where more than \$675 billion is spent each year in states and communities. That includes money for things like:

- > Housing and food assistance
- > Libraries and community centers
- > First responders, like firefighters
- > Medicare and Medicaid
- > Hospitals
- > Schools

Responding is easy.

Beginning in mid-March 2020, people will be able to respond to the census online, by phone, or by mail. They can choose the option that works best for them.

Responding is safe.

Personal information provided on the census is kept confidential by law. An individual's responses can only be used to produce statistics. They cannot be shared with law enforcement agencies or used against people by any government agency or court in any way.



Shape your future START HERE >



D-OP-CE-EN-454